

REGULATION FOR CERTIFICATION LOGO USE

**by Organizations with Management
System Certification and by Organizations with
Scientific Information Activities Certification**

Document R-002

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<i>Rev.</i>	<i>Changes</i>	<i>Elaboration</i>	<i>Approval</i>
May 2025	Introduction to ACCREDIA new logo Fully re-written	F. Banfi (Chief Technical Officer)	R. Cusolito (Chief Executive Officer)

1. PURPOSE

This Regulation defines the conditions that the Organization shall meet for the use of the "ITALCERT" logo (hereinafter referred to as "Logo") holding a Management System Certification issued by ITALCERT or holding a Certification of procedures relating to "marketing and scientific information activities".

Under certain conditions, clarified in this document, it is also possible to use the ACCREDIA Accreditation Body logo next to the ITALCERT logo.

For other areas of certification (Persons, Product, Inspection) please refer to the regulations governing these Certification Schemes.

Changes from the previous edition are identified by a sidebar to the right of the text.

2. CONDITIONS FOR ITALCERT LOGO USE

2.1 Authorized subjects

The use of the Logo is granted to those Organization which have obtained the Management System Certification for the following schemes:

- Management System Certification for quality – ISO 9001
- Management System Certification for medical devices – ISO 13485
- Management System Certification for environmental – ISO 14001
- Management System Certification for occupational health and safety – EN 45001
- Farmindustria guidelines Conformity Certification

The use of ITALCERT logo is not expected in the case of Management System Certification other than those listed above.

2.2 Conditions for ITALCERT logo use

The use of the Logo is optional; the Organization which intends to use the Logo shall follow this Regulation. The logo may be replaced by textual wording based on the examples shown in Figure 1.

QUALITY MANAGEMENT SYSTEM UNI EN ISO 9001 CERTIFIED BY ITALCERT	ENVIROMENTAL MANAGEMENT SYSTEM UNI EN ISO 14001 CERTIFIED BY ITALCERT
QUALITY MANAGEMENT SYSTEM UNI CEI EN ISO 13485 CERTIFIED BY ITALCERT	FARMINDUSTRIA GUIDELINES SCIENTIFIC INFORMATION PROCESS CERTIFIED BY ITALCERT
OCCUPATIONAL HEALTH AND SAFETY MANAGEMENT SYSTEM UNI EN ISO 45001 CERTIFIED BY ITALCERT	

Fig. 1 – Instructions for use without ITALCERT logo

2.3 Where to use the Logo

The Logo may be used on letterhead, in media such as internet and social media, advertising material or other documents or on assets and equipment used to implement processes within the scope of the certified management system (such as commercial vehicles, buildings and coveralls) with the exception of articles which are specifically certified, especially if compulsory or regulated (machinery, equipment, personal protective equipment, etc.).

For use on assets and equipment, the matching of the Logo shall be completed with the addition of a statement like "Organization with *Standard regulating the certified system (e.g. UNI EN ISO 9001)* certified Management System" (more Standards may be indicated for Customers with more than one system certification).

In the case of services certification, it is allowed to affix the Logo on the instrumental means used for the provision of the service, with the addition of the term "certified service".

2.4 Logo use limitations

The Logo shall not be used in such a way that it can be interpreted as Product Certification or otherwise for activities/processes other than those covered by the certificate or in such a way as to mislead.

In the case of certification limited to certain activities or company sites, the term shall be supplemented with the necessary limitations (limited to ...) so as to avoid an ambiguous use that suggests that all the activity is subject to certification.

The test reports and/or calibration certificates issued by Laboratories whose Quality Management System has been certified by ITALCERT shall never bear the ITALCERT Logo.

The Logo shall not be used in such a way that it can be interpreted as a "product or service certification". For this reason, the use of the Logo is not allowed:

- On products manufactured or marketed by the Organization
- On the declaration of conformity or similar documents

The use of the Logo on the packaging or in the information material accompanying the product is permitted, while avoiding associating the Logo with other indications that may mislead on its meaning.

The use of the certificate and certification logo is prohibited during periods when the certificate is not valid (expired, not issued, suspended, revoked etc.).

The use of the Logo is prohibited on business cards, including those of people working for the Certified Organization.

ITALCERT, after ascertaining the incorrect use of the certification, takes the appropriate measures to prevent it and safeguard its interests, also through publication (warning, suspension or revocation of the certification, legal actions).

3. SHAPE, DIMENSION AND COLOR OF THE ITALCERT LOGO

3.1 General information

The Logo shall be reproduced with the characteristics provided for in this clause.

The Logo shall always be used with the indication of the referenced System standard consistent with a certificate issued by ITALCERT in a state of validity. The issue year of the standard is not required.

Where the Organization has several certificates under different standards, it is possible to use a single "joint" logo or to use multiple logos, one for each standard.

The Logo shall be used in the colors provided below. Reproduction in grey tones is permitted-

3.2 Graphic of the Logo

The Logo is composed of a light blue (a stylized "i") and black (part of a stylized "c") symbol, and of a black logo, like shown in Fig. 2. The color to be use is light blue type Pantone 285.

Alteration to the basic colors of the Logo, for reproduction purposes, are permitted by the Organization with the prior written permission of ITALCERT.



Fig. 2 – Logo base colors

The Logo shall be used in conjunction with the reference Quality System standard, as shown in the examples in Fig. 3.



Fig. 3 – Example of use of the ITALCERT Logo

Enlargements or reductions of the Logo are allowed to the Organization provided that the drawing and the text are distinguishable and readable, and the proportions of Fig. 3 are preserved.

The Logo shall be proportionally smaller than the certificated Organization logo.

4. USE OF THE ACCREDIA LOGO

4.1 ACCREDIA logo use conditions

Organizations that have a Management System Certification issued by ITALCERT under ACCREDIA accreditation can also use the ACCREDIA Logo, whose use is never mandatory.

In any case the use of the ACCREDIA logo is strictly forbidden except in association with the ITALCERT Logo and only under the conditions indicated in the preceding paragraph, included shapes and colors. The ACCREDIA brand shall not be used in a way that suggests that ACCREDIA has certified or approved the business management system, or in otherwise misleading ways.

The use of the ACCREDIA brand is permitted, **only in association with that of ITALCERT**, on letterhead paper and documents in general (except for any technical documentation relating to the products manufactured) or on assets and equipment used for the implementation of processes covered by the certified management system (such as commercial vehicles, buildings, as well as coveralls and similar) with the exception of articles which are products subject to specific certification, especially if compulsory or regulated (machines, equipment, personal protective equipment, etc.).

The ACCREDIA logo is protected by law and therefore its malicious or fraudulent use, by Organizations, when applicable, will be prosecuted in accordance with the law. The use of the ACCREDIA logo is regulated by the “Regolamento per l'utilizzo del Logo ACCREDIA” RG-09 (available at www.ACCREDIA.it)

4.2 Shape of the logo – transitional period

Starting from 01/01/2025 a “new” ACCREDIA Logo has been created and will progressively replace the previous one, which shall be considered “decommissioned”. They are shown in figure 4.



ACCREDIA Logo (decommissioned) usable until
31/12/2028



ACCREDIA Logo (new) usable even after
31/12/2028

Fig. 4. ACCREDIA Logos

Until 31/12/2028 certified Organizations are allowed to use one of the two different ACCREDIA logos. It is also highly advised against using both logos simultaneously, in order to avoid confusion in communication with the market.

4.3 Use of the ACCREDIA Logo associated with that of ITALCERT – decommissioned logo

The ACCREDIA logo “**decommissioned**” has an oval shape and bears the name ACCREDIA with the words “The Accreditation Body” and the outline of Italy in the center. It shall be positioned **to the left of the ITALCERT logo**, following the dimensional ratios shown in figure 5.

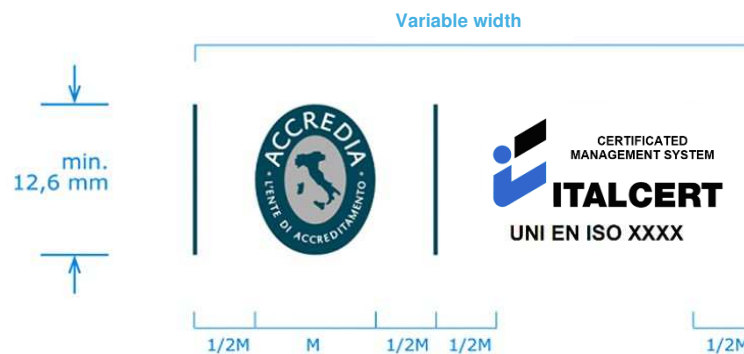


Fig. 5 – Apposition of the ACCREDIA logo "decommissioned" by Certified Organisations

The ACCREDIA Logo shall be adjacent to and positioned to the left of the ITALCERT Logo. The ACCREDIA Logo can be reduced (maximum reduction allowed: height 12,6 mm and base 10 mm), or enlarged evenly, maintaining the ITALCERT Logo dimensions ratio (maintaining the same height of ACCREDIA logo)

The base colors for the ACCREDIA Logo are the ACCREDIA blue, referred as PANTONE 548 (CMYK: C.90% - M.5% - Y.0% - K.80%), and the ACCREDIA grey, referred as PANTONE 429 (CMYK: C.20% - M.10% - Y.10% - K.20%). In the black and white monochromatic version of the Logo, Italy must be colored with 30% black).

4.4 Use of the ACCREDIA Logo associated with that of ITALCERT – new logo

The “**new**” ACCREDIA Logo has a circular shape and bears a stylized “A” in the center, along the edges it has the “ACCREDIA” and “MANAGEMENT SYSTEM CERTIFICATION” texts.

The ACCREDIA logo shall be reproduced with a diameter of 20 mm and shall have a size like that of the ITALCERT Logo.

It shall be positioned on the right side of the ITALCERT logo, maintaining the dimensional ratio shown in figure 6.






Fig. 6 – Affixing of the "new" ACCREDIA Logo by Certified Organizations





Notwithstanding the above, it is possible to adopt different sizes of the ACCREDIA logo and the associated ITALCERT one if it is placed on a packaging or an instrumental good (means of transportation), provided that they don't have a clear precedence over the certified organization trademarks.

The basic colors for the ACCREDIA logo are as follows:

Graphite and okra (in two tones) logo

	PANTONE	C	M	Y	K	R	G	B	HEX#
 Grafite	Black 7 (C/U)	0	0	23	93	43	43	33	2B2B21
 Ocra	131 (C/U)	0	43	100	13	222	126	0	DE7E00
 Ocra 50 %	/	/	/	/	/	238	190	128	EEBE80

Monochromatic (scale of grey) logo

	PANTONE	C	M	Y	K	R	G	B	HEX#
 Bianco	/	0	0	0	0	255	255	255	FFFFFF
 Nero 90	/	0	0	0	90	60	60	60	3C3C3C
 Nero 55	/	0	0	0	55	146	146	146	929292
 Nero 30	/	0	0	0	30	198	198	198	C6C6C6

5. LOGO USE LIMITATION

The Organization shall cease the use of the Logo in case of:

- Suspension of the certification
- withdrawal of the certification
- waiver of the certification

Especially, it shall cease:

- the use of the letterhead bearing the Logo or other reference to the certification;
- the distribution of information and technical, commercial and promotional publications bearing the Logo or other reference to the certification.

6. UNAUTHORIZED INCORRECT USE

ITALCERT reserves the right to verify, whenever it deems necessary, the correct use of the Logo by the Organization. Such actions may include requesting corrections and corrective actions, suspension, revocation of certification, publication of the violation and, if necessary, legal action.

7. LOGOS AVAILABILITY

ITALCERT makes available on its website www.ITALCERT.it or upon request the approved certification logos in their various versions regarding the applicable certification standards.

8. ACCEPTANCE AND UPDATING OF THE REGULATION

The organization applying for a certification among those referred to in this regulation, also implicitly accepts the contents of this regulation, with the obligation to comply with the rules contained therein. This regulation is available in its current version at www.ITALCERT.it.

In case of future updates and changes, ITALCERT will notify the Organizations concerned via e-mail. The customer has 60 days to formally notify the non-acceptance of the changes, which entails the waiver of certification. After the deadline of 60 days without communication from the customer, the new edition of the Regulation will be considered accepted by opt-out.